



# TOWNHOUSE

Bringing award winning nail salons to your doorstep

*Events*







*“Hands down the  
best nail salon”*  
**marie claire**

## WHO ARE WE?

We are Townhouse and we are re-inventing nail salons for good. Gone are tired, dirty, run down premises and here to stay are beautiful, aspirational locations that our premium customers deserve.

We have collaborated with some of the biggest luxury consumer brands such as *Givenchy*, *Sisley* and *Birchbox*, plus a strong celebrity following with the likes of *Drake*, *Emilia Clarke* and *Kim Cattrall* as regular visitors.

Founded in 2018, Townhouse is the most talked about name in UK beauty services and is rapidly expanding its presence across the UK.

Having won pretty much every award going, the Townhouse team are experts in their field, delivering flawless services all while adhering to industry-leading hygiene standards.

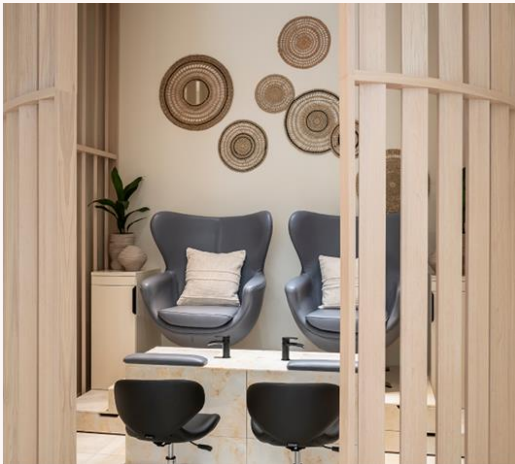


Founder and Creative Director at Townhouse. With 14 years' experience in the beauty, fashion and design industries including at MatchesFashion, Juanita is the external face of the company and oversees all design, branding, partnerships and PR.



# WHAT WE LOOK LIKE

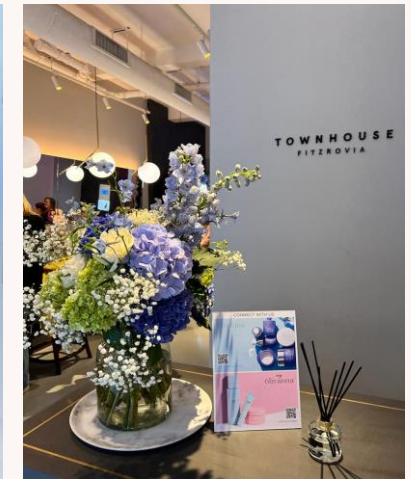
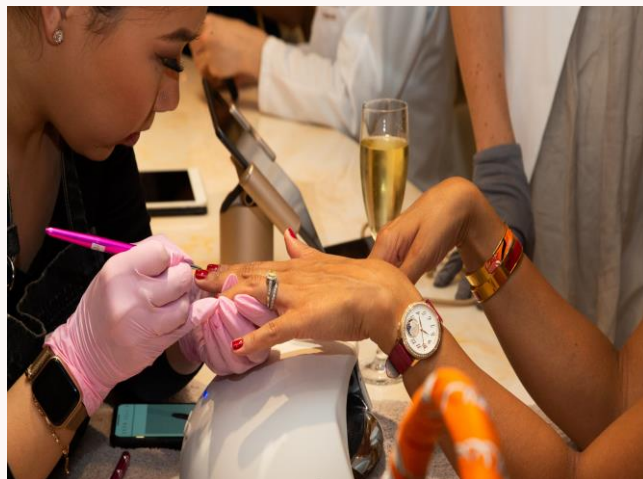
Townhouse redefines expectations of what a nail salon looks like, with bespoke design and high-end features.





# GET CREATIVE

Completely transform the space and make it your own! Why not showcase your brand to it's full potential by vinyling the windows, displaying your products on our bespoke retail units and using plinths to display branded items.





# BRING IN THE EXPERTS

Our expert Nail Artists are trained in The Townhouse Way for a flawless treatment experience from beginning to end. With style and care advice just for you.



*Look Good. Feel Better.*

At Townhouse you'll find the highest quality, non-toxic products, with a full vegan range available.

You'll also never need to worry about hygiene again – as standard all our tools are either single-use (and recycled) or sterilized in a hospital-grade autoclave machine between each use.

## *Flawless Treatments*

Clients are free to pick from the full range of Townhouse custom manicures & pedicures. This includes the Townhouse range of luxury nail art designs, plus our exclusive, limited-edition collections.

Our expert Nail Artists are trained in *The Townhouse Way* for a flawless treatment experience from beginning to end.

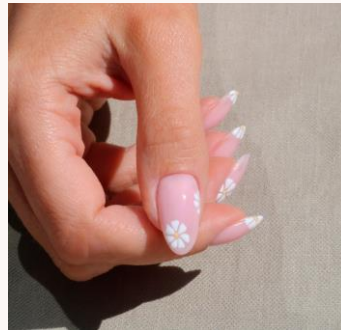
Customise your own treatment with over **60 colours** from our Townhouse Colour Library! We use premium nail polish brands to ensure you leave with the perfect 'Mani', including CND, OPI and The Gel Bottle.

Typical treatment length averages at 50 minutes per person. Treatments can be customised on request.



# EVENT EXTRAS

Go all out and elevate your guests' event experience with our event extras!



## Bespoke Nail Art

Townhouse offers a range of 12 subtle and stylish nail art designs that take you from **boardroom to bar!** From our all-year-round classic collection, to our seasonal trends, we'll have something to suit everyone on your invite list!

Depending on your event, we can even create bespoke nail art designs to fit your branding or theme.

You'll have a personalised consultation with our Creative Director where we will chat through ideas and imagery. Once we've created your perfect design, we will then train all of our therapists to deliver the design, by hand, during your event.

## Food and Drink

From pop-up cocktail bars serving delicious custom cocktails with branded cocktail toppers, to a beautiful grazing table or spread of mini canapés and macaroons, made with local seasonal produce.

Our Townhouse events team will be able to put you in touch with one of our suppliers who will create your dream event bites and tipples!

Why not get the conversation flowing with a glass of chilled Ca' di Alte Prosecco, or go all out and pop open a bottle of Veuve Clicquot!

Our bespoke Townhouse drinks menu includes a selection of expertly picked wines, fizz and soft drinks including deliciously refreshing Yuzu and Cucumber Seltzers.





# A SELECTION OF SALONS PERFECT FOR YOUR EVENT!



*Knightsbridge, Harrods*  
87-135 Brompton Road,  
SW1X 7XL



*Northcote Road*  
141 Northcote Rd,  
SW11 6PX



*Liverpool Street*  
12 Market Street,  
E1 6DT



*King's Road*  
261 King's Road,  
SW3 5EL



*Milton Keynes*  
28 Acorn Walk,  
MK9 3DJ



*Victoria*  
129 Victoria Street,  
SW1E 6RD



*Kensington*  
146 Kensington High Street,  
W8 7RL



*Covent Garden*  
6 Slingsby Place,  
WC2E 9AB



*St Paul's*  
82 Watling St,  
EC4M 9BX



*Notting Hill*  
4 Ladbroke Grove,  
W11 3BG



*Fitzrovia*  
88 Great Portland  
Street,  
W1W 7NT



*Cribbs Causeway, H  
Beauty*  
2 Kessels Road,  
BS34 5DG



*Guildford*  
3A Tunsgate Quarter,  
GU1 3QT



*Mayfair*  
The House of ELEMIS, 2  
Lancashire Court,  
W1S 1EX



*Marble Arch*  
120 Edgware Road,  
W2 2EA

\*Further locations available, plus many more to come!



# EXTERNAL EVENTS

Found your dream location and need to bring in the experts?  
Rather host an event in the comfort of your own office?

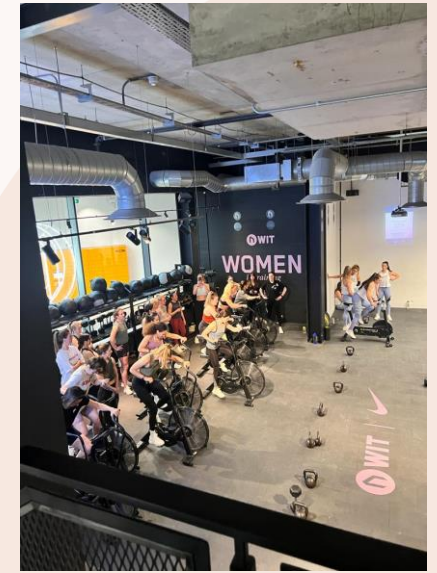
No problem, we'll come to you!



Yes, that's right, we will bring our services to you.

Our dedicated events team and talented therapists go mobile! Whether it be a launch party at a large-scale venue, or a lunch meeting to treat your staff, we will be there!

Just tell us how many therapists you need, and we will make it happen!





# WHAT THEY SAY ABOUT US

## VOGUE

“Used Townhouse for a recent event and the manicurists created beautiful nails for the clients with an excellent eye to detail. All the clients thoroughly enjoyed the services.”

## GRAZIA

“London’s most talked-about nail salon.”

## VANITY FAIR

“Rejoice!  
A new branch of Townhouse, the masters of impeccable mani-pedis and enviable nail art, has just opened its doors.”

## THE TIMES

“Bright, airy and relaxing, the décor here is as premium as the treatment itself.”

## GIVENCHY

“Our event was perfect, and everything was handled very professionally.”

## BAZAAR Harpers

“At Townhouse you get cutting edge in-salon technology.”

## Morgan Stanley

“Townhouse was the perfect venue for my event - beautiful space, talented technicians producing fabulous nail art and the team went above and beyond to ensure the smooth running of the evening from start to finish.”

## GLAMOUR

“The ultimate nail destination.”



*As seen in*

**OK!**

**HELLO!**

**The Telegraph**

**Evening Standard.**

**VOGUE**

**PROFESSIONAL  
beauty**

**COSMOPOLITAN**





# INDUSTRY LEADER



We consistently collaborate with world-leading brands, redefining the expectations for nail salons and providing customers with a unique service and brand offering.

## Partnerships & Collaborations

GIVENCHY

GLAMOUR

sisley  
PARIS

CHANTECAILLE

ELEMIS

CAUDALÍE  
PARIS

## Events held at Townhouse salons

GYMSHARK 

MAC

Charlotte Tilbury

J.P.Morgan

L'ORÉAL

Morgan Stanley



# TOWNHOUSE IN INDUSTRY

*Redefining expectations for nail salons*

## GIVENCHY

Laura Farrand, Head of PR



“Townhouse stands alone in the nail industry - chic, sophisticated and renowned for quality.”

## Harrods

Mia Collins, Head of Beauty



“Harrods is delighted to have found such a great partner. Townhouse shares our passion for exceptional beauty and is undoubtedly the UK’s forerunner in nails.”

## sisley

PARIS

Megan Tan, Head of PR



“Townhouse breaks new ground in the nail industry.”



# OUR CUSTOMERS

*Here's what our customers say about Townhouse!*

★★★★★



**VANIA GEE**

"So pleased with my gel manicure at Townhouse Harrods today. It's always a pleasure to visit Harrods, the Townhouse team were amazing and I'm in love with my new nails."

★★★★★



**ANASTASIA C**

"Super modern, beautiful salon. Besides offering great manicures and pedicures they also have vegan nail polish (which is quite rare), complimentary cocktails and really lovely staff. You can choose from regular colours but they also have really amazing nail art options. Going to Townhouse feels like such a treat."

★★★★★



**BRITTANY HODGE**

"They really do look after you at Townhouse! Best nail treatment I have ever received. I would absolutely recommend them if you want your nails to be properly taken care of!"

★★★★★



**BIANCA DERHY**

"Had a wonderful experience having a gel manicure at the brand new Townhouse in Kensington! I've been to their other locations before, and have been going to Townhouse for more than 3 years now. Cannot recommend them enough for a mani/pedi in London. The service and quality of manicures are done to perfection - and the salons are beautiful as well!"

★★★★★



**CHARLEY WALKER**

"First time getting my nails done at Townhouse Milton Keynes and I definitely say I will be returning. The girls there are so welcoming and the whole experience was relaxing. They take their time and in my opinion give you exactly what you ask for!"

★★★★★



**KIAJDI AI**

"Excellent service, lovely staff and beautiful nails. Would definitely recommend this place."



To enquire about organising your event now, contact

*Martha Gould*

Events Coordinator

M: +44 (0)7507 871 898

E: [events@townhouse.co.uk](mailto:events@townhouse.co.uk)

**TOWNHOUSE**

[townhouse.co.uk](http://townhouse.co.uk)

[@mytownhouseuk](https://www.instagram.com/mytownhouseuk)